



AN COMUNN GÀIDHEALACH  
TUAIRISGEIL OBRACH / EMPLOYMENT OPPORTUNITY

Tiotal na h-Obrach: <i>Job Title</i>	Oifigear Thachartasan agus Conaltraidh Digiteach <i>Digital Communications and Events Officer</i>
Location: <i>Aite:</i>	Inbhir Nis neo Steòrnabhagh (le cothrom a bhith ag obair air astar) <i>Inverness or Stornoway (Flexibility around remote working)</i>
Salary: <i>Tuarastal:</i>	£27,905-£29,636
Uairean: <i>Ùine:</i>	Làn-ùine (35 uairean san t-seachdain) <i>Full-time (35 hours per week)</i>

BUN-FHIOSRACHADH / JOB OVERVIEW

Is e An Comunn Gàidhealach a bhios ag eagrachadh a' Mhòid Nàiseanta Rìoghail, prìomh shubhachais air cànan, ceòl agus cultar na Gàidhlig. Tha am Mòd a' comharrachadh cànan, cultar agus na h-Ealaín Ghàidhlig, ag adhartachadh a buntainneas agus a luach ann an Alba nua-aimsireil. Leasaichidh an dreuchd seo com-pàirteachadh luchd-ùidhe a' Chomuinn Ghàidhealaich a thaobh a' Mhòid Nàiseanta Rìoghail. Bidh an neach comasach ann an teicneòlas agus ùr-ghnàthach ann an cruthachadh agus roinn susbaint bhuntainnich, agus cuiridh iad taic ri libhrigeadh an tachartais le bhith a' cuideachadh san eagrachadh agus san adhartachadh aige. Tha an dreuchd seo ga tabhann fo chùmhnhant ùine shuidhichte.

Bidh an tagraiche soirbheachail ag obair 35 uair a thìde san t-seachdain agus cunntachail do dh'Àrd-Oifigear a' Chomuinn Ghàidhealaich.

*An Comunn Gàidhealach are the organisers of The Royal National Mòd, Scotland's premier celebration of the Gaelic language, music, and culture. The Mòd celebrates the Gaelic language, culture, and arts, promoting its relevance and value in modern Scotland.*

*This post will develop An Comunn Gàidhealach's stakeholder engagement in relation to The Royal National Mòd. The individual will have proven technical ability and experience in innovative preparation and sharing of relevant content and will support the delivery of the event by assisting in its organisation and promotion.*

*The successful candidate will work 35 hours per week and shall be responsible to An Comunn Gàidhealach's Chief Executive.*

## CUNNTASACHAIL AIRSON / RESPONSIBILITIES

- Leasachadh agus stiùireadh air àrd-ùrlaran mheadhanan sòisealta a' Chomuinn Ghàidhealaich agus a' Mhòid Nàiseanta Rioghail (Website, Facebook, Twitter, Instagram, YouTube).  
*Development and management of An Comunn Gàidhealach and The Royal National Mòd social media platforms (Website, Facebook, Twitter, Instagram, YouTube).*
- Cuideachadh le fàs air a' Mhòd Nàiseanta Rioghail agus lionra nam Mòdan Ionadail tro chom-pàirteachadh didseatach.  
*Assisting growth of The Royal National Mòd (and Provincial Mod network) through digital engagement.*
- Leasachadh susbaint ghrafaigeach/dhidseatach do dh'àrd-ùrlaran mheadhanan sòisealta a' Chomuinn Ghàidhealaich agus a' Mhòid Nàiseanta Rioghail.  
*Developing graphics/digital content for An Comunn Gàidhealach and The Royal National Mod social media platforms.*
- Cur taic ri leasachadh agus lìbhrigeadh air ro-innleachd chonaltraidhean is margaideachd a' Chomuinn Ghàidhealaich, gu h-àraig eileamaidean an eadar-lìn agus nam meadhanan sòisealta.  
*Supporting development and delivery of An Comunn Gàidhealach's communications and marketing strategy, especially the web and social media elements.*
- Stiùireadh ghnìomhachadan adhartachaidh don Mhòd Nàiseanta Rioghail.  
*Lead promotional activities for the The Royal National Mòd.*
- Taic le rèiteachaidhean agus structaran eagrachail airson a' Mhòid Nàiseanta Rioghail a chur air bhonn.  
*Support with arrangements and organisational structures for the staging of The Royal National Mòd.*

## SGILEAN AGUS EÒLAS RIATANACH / ESSENTIAL SKILLS AND EXPERIENCE

- Sgilean Adhartach IT/Meadhanan Sòisealta.  
*Advanced IT/Social Media skills.*
- Eòlas air stiùireadh agus/no cur taic ri lìbhrigeadh thachartasan.  
*Experience of managing and/or supporting the delivery of events.*
- Eòlas ann an cruthachadh susbaint mheadhanan sòisealta.  
*Experience in social media content creation.*
- Eòlas air innealan/ùrlaran anailis mheadhanan sòisealta.  
*Knowledge of social media analytics tools/platforms.*
- Comas air tachartasan agus susbaint eadar-lìn a mhargaideachd gu h-èifeachdach  
*Ability to market events and web content effectively.*
- Eòlas ann an cleachdadhlinnealan mheadhanan sòisealta airson conaltradh ri luchd-ùidhe  
*Experience using social media tools to engage with stakeholders.*
- Sàr sgilean conaltraidh is eagrachaidh  
*Excellent communication and organisational skills.*
- Comas air dàimhean obrach làidir a chruthachadh le co-obraichean, com-pàirtichean agus luchd-ùidhe aig gach ìre.  
*Ability to form strong working relationships with colleagues, partners and stakeholders at all levels.*
- Tha fileantachd ann an Gàidhlig labhairte agus sgrìobhte riatanach.  
*Fluency in spoken and written Gaelic is essential.*

## SGILEAN AGUS EÒLAS ION MHIANNAICHE / DESIRABLE SKILLS AND EXPERIENCE

- Teisteanas ann an Conaltraidhean no Margaidheachd Mheadhanan Sòisealta.  
*Qualification in Communications or Social Media Marketing.*
- Eòlas air ruith thachartasan bhiortail/air-loidhne.  
*Experience of running virtual/online events.*
- Eòlas air a bhith ag obair le lìonraidhean, com-pàirteachasan, agus comataidhean.  
*Experience of working with networks, partnerships, and committees.*
- Comas air a bhith ag obair fo an stiùir fhèin agus solarachadh bheachd-smuaintean.  
*Ability to work on own initiative and contribute ideas.*

## ÀITE / LOCATION

Thatas an dùil gum bi an dreuchd seo stèidhichte ann an oifisean a' Chomuinn, an dàrna cuid oifis Inbhir Nis no oifis Steòrnabhaigh. Ach, mas e as fheàrr freagairt air an t-seòrsa obair seo, gabhaidh obrachadh air astar bhon dachaigh cuideachd.

*It is expected that the successful candidate will work from An Comunn's Inverness or Stornoway offices. However, due to the nature of the work, flexibility will be afforded with regards to remote working and working from home.*

## FIOSRACHADH A BHARRACHD / FURTHER INFORMATION

Cuiribh foirmean agus cunntas-beatha gu:

**Peigi NicIllinnein, Manadsair na h-Oifis, An Comunn Gàidhealach,  
Aonad 7A, 7 Sràid Sheumais, Steòrnabhagh, Eilean Leòdhais, HS1 2QN**

Cuiribh post-d gu: [peigi@ancomunn.co.uk](mailto:peigi@ancomunn.co.uk) ro 5f air Dihaoine 2mh Gearran 2024.

*Please send application forms and CV to:*

**Peigi MacLennan, Office Manager, An Comunn Gàidhealach,  
Unit 7A, 7 James Street, Stornoway, Isle of Lewis, HS1 2QN**

*E Mail: [peigi@ancomunn.co.uk](mailto:peigi@ancomunn.co.uk) by 5pm on Friday 2nd February 2024.*

Airson cothrom còmhraidh agus barrachd fiosrachaидh mun dreuchd, cuiribh fios gu:  
Seumas Greumach, Àrd Oifigear, An Comunn Gàidhealach

**Post-d: [james@ancomunn.co.uk](mailto:james@ancomunn.co.uk)**

*For further information regarding the post please contact:*

**James Graham, Chief Executive, An Comunn Gàidhealach:**

*E-mail: [james@ancomunn.co.uk](mailto:james@ancomunn.co.uk)*

**FEUMAIDH IARRTASAN A BHITH AGAINN RO 5F, DIHAOINE 2MH GEARRAN  
2024.**

**PLEASE SUBMIT APPLICATIONS BY 5PM, FRIDAY 2ND FEBRUARY 2024.**

