



**AN COMUNN GÀIDHEALACH
TUAIRISGEIL OBRACH / EMPLOYMENT OPPORTUNITY**

Tìotal na h-Obrach: <i>Job Title</i>	Oifigear Thachartasan agus Conaltraidh Digiteach <i>Digital Communications and Events Officer</i>
Location: <i>Àite:</i>	Sùbailte <i>Flexible</i>
Salary: <i>Tuarastal:</i>	£25,801-£28,785
Uairean: <i>Ùine:</i>	Làn-ùine (35 uairean san t-seachdain) <i>Full-time (35 hours per week)</i>

BUN-FHIOSRACHADH / JOB OVERVIEW

Is e An Comunn Gàidhealach a bhios ag eagrachadh a' Mhòid Nàiseanta Rìoghail, prìomh shubhachais air cànan, ceòl agus cultar na Gàidhlig. Tha am Mòd a' comharrachadh cànan, cultar agus na h-Ealain Ghàidhlig, ag adhartachadh a buntainneas agus a luach ann an Alba nua-aimsireil. Leasaichidh an dreuchd seo com-pàirteachadh luchd-ùidhe a' Chomuinn Ghàidhealaich a thaobh a' Mhòid Nàiseanta Rìoghail. Bidh an neach comasach ann an teicneòlas agus ùr-ghnàthach ann an cruthachadh agus roinn susbaint bhuntainnich, agus cuiridh iad taic ri lìbhrigeadh an tachartais le bhith a' cuideachadh san eagrachadh agus san adhartachadh aige. Tha an dreuchd seo ga tabhann fo chùmhnannt ùine shuidhichte.

Bidh an tagraiche soirbheachail ag obair 35 uair a thìde san t-seachdain agus cunntachail do dh'Àrd-Oifigear a' Chomuinn Ghàidhealaich.

An Comunn Gàidhealach are the organisers of The Royal National Mòd, Scotland's premier celebration of the Gaelic language, music, and culture. The Mòd celebrates the Gaelic language, culture, and arts, promoting its relevance and value in modern Scotland.

This post will develop An Comunn Gàidhealach's stakeholder engagement in relation to The Royal National Mòd. The individual will have proven technical ability and experience in innovative preparation and sharing of relevant content and will support the delivery of the event by assisting in its organisation and promotion.

The successful candidate will work 35 hours per week and shall be responsible to An Comunn Gàidhealach's Chief Executive.

CUNNTASACHAIL AIRSON / RESPONSIBILITIES

- Leasachadh agus stiùireadh air àrd-ùrlaran mheadhanan sòisealta a' Chomuinn Ghàidhealaich agus a' Mhòid Nàiseanta Rìoghail (Website, Facebook, Twitter, Instagram, YouTube).
Development and management of An Comunn Gàidhealach and The Royal National Mòd social media platforms (Website, Facebook, Twitter, Instagram, YouTube).
- Cuideachadh le fàs air a' Mhòd Nàiseanta Rìoghail agus lionra nam Mòdan Ionadail tro chom-pàirteachadh didseatach.
Assisting growth of The Royal National Mòd (and Provincial Mod network) through digital engagement.
- Leasachadh susbaint ghrafaigeach/dhidseatach do dh'àrd-ùrlaran mheadhanan sòisealta a' Chomuinn Ghàidhealaich agus a' Mhòid Nàiseanta Rìoghail.
Developing graphics/digital content for An Comunn Gàidhealach and The Royal National Mod social media platforms.
- Cur taic ri leasachadh agus libhrigeadh air ro-innleachd chonaltraidhean is margaideachd a' Chomuinn Ghàidhealaich, gu h-àraid eileamaidean an eadar-lìn agus nam meadhanan sòisealta.
Supporting development and delivery of An Comunn Gàidhealach's communications and marketing strategy, especially the web and social media elements.
- Stiùireadh ghnìomhachadan adhartachaidh don Mhòd Nàiseanta Rìoghail.
Lead promotional activities for the The Royal National Mòd.
- Taic le rèiteachaidhean agus structaran eagrachail airson a' Mhòid Nàiseanta Rìoghail a chur air bhonn.
Support with arrangements and organisational structures for the staging of The Royal National Mòd.

SGILEAN AGUS EÒLAS RIATANACH / ESSENTIAL SKILLS AND EXPERIENCE

- Sgilean Adhartach IT/Meadhanan Sòisealta.
Advanced IT/Social Media skills.
- Eòlas air stiùireadh agus/no cur taic ri libhrigeadh thachartasan.
Experience of managing and/or supporting the delivery of events.
- Eòlas ann an cruthachadh susbaint mheadhanan sòisealta.
Experience in social media content creation.
- Eòlas air innealan/ùrlaran anailis mheadhanan sòisealta.
Knowledge of social media analytics tools/platforms.
- Comas air tachartasan agus susbaint eadar-lìn a mhargaideachd gu h-èifeachdach
Ability to market events and web content effectively.
- Eòlas ann an cleachdadh innealan mheadhanan sòisealta airson conaltradh ri luchd-ùidhe
Experience using social media tools to engage with stakeholders.
- Sàr sgilean conaltraidh is eagrachaidh
Excellent communication and organisational skills.
- Comas air dàimhean obrach làidir a chruthachadh le co-obraichean, com-pàirtichean agus luchd-ùidhe aig gach ìre.
Ability to form strong working relationships with colleagues, partners and stakeholders at all levels.
- Tha fileantachd ann an Gàidhlig labhairte agus sgrìobhte riatanach.
Fluency in spoken and written Gaelic is essential.

SGILEAN AGUS EÒLAS ION MHIANNAICHTE / DESIRABLE SKILLS AND EXPERIENCE

- Teisteanas ann an Conaltraidhean no Margaideachd Mheadhanan Sòisealta.
Qualification in Communications or Social Media Marketing.
- Eòlas air ruith thachartasan bhiortail/air-loidhne.
Experience of running virtual/online events.
- Eòlas air a bhith ag obair le lionraidhean, com-pàirteachasan, agus comataidhean.
Experience of working with networks, partnerships, and committees.
- Comas air a bhith ag obair fo an stiùir fhèin agus solarachadh bheachd-smuaintean.
Ability to work on own initiative and contribute ideas.

ÀITE / LOCATION

Obrachadh air astar bhon dachaigh rè a' Ghalair-sgaoilte, ach a' coimhead ri tomhas de shiubhal agus ùine stèidhichte san oifis nar n-oifisean ann an Steòrnabhagh agus/no Inbhir Nis, nuair a thilleas sinn gu ar n-oifisean.

Remote home working during the Pandemic with a degree of expectation of some travel and office-based time in our Stornoway and/or Inverness offices, when we return to the office.

FIOSRACHADH A BHARRACHD / FURTHER INFORMATION

Cuiribh foirmean agus cunntas-beatha gu:

Peigi NicIllinnein, Manadsair na h-Oifis, An Comunn Gàidhealach,
Aonad 7A, 7 Sràid Sheumais, Steòrnabhagh, Eilean Leòdhais, HS1 2QN

Cuiribh post-d gu: peigi@ancomunn.co.uk ro 5f air Dihaoine 16 Giblean 2021.

Please send application forms and CV to:

Peigi MacLennan, Office Manager, An Comunn Gàidhealach,

Unit 7A, 7 James Street, Stornoway, Isle of Lewis, HS1 2QN

E Mail: peigi@ancomunn.co.uk by 5pm on Friday 16 April 2021.

Airson cothrom còmhraidh agus barrachd fiosrachaidh mun dreuchd, cuiribh fios gu:

Seumas Greumach, Àrd Oifigear, An Comunn Gàidhealach

Post-d: james@ancomunn.co.uk

For further information regarding the post please contact:

James Graham, Chief Executive, An Comunn Gàidhealach:

E-mail: james@ancomunn.co.uk

FEUMAIDH IARRTASAN A BHITH AGAINN RO 5F, DIHAOINE 16 GIBLEAN 2021.

PLEASE SUBMIT APPLICATIONS BY 5PM, FRIDAY 16 APRIL 2021.



Caledonian Mac a' Bhriuthainn
Bàtaichean-aiseig nan Eilean is Chluaidh