



An Comunn Gàidhealach – Mòd Manual

2017 Version

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An Comunn Gàidhealach – Mòd Manual

Updated 14/03/17

FOREWORD

The organisation of the Royal National Mòd / Am Mòd Nàiseanta Rìoghail is the responsibility of An Comunn Gàidhealach working with local organisers and other partners to ensure the successful staging of the event. An Comunn has overall responsibility for all aspects of the organisation of the Mòd including fund-raising, administration, marketing and promotion.

This Mòd Manual aims to clearly outline the different roles and responsibilities of An Comunn and the Local Organising Committee (LOC) in each host area. Although the essential elements of each National Mòd remain constant - including the need for adequate accommodation, appropriate venues, stewarding – some factors need to be considered anew each year.

An Comunn seeks to build strong and effective links with the local committee, as the success of Am Mòd Nàiseanta Rìoghail is dependent on cohesive community effort and co-operation.

The fact that the Mòd continues to grow and develop is proof of the continuing commitment of local committees and the importance of their role in the organisation of what many regard as Scotland's biggest Gaelic festival.

It should be understood at the outset that the focus of the Mòd is on the promotion and development of the Gaelic language, music and culture. It should also be understood that each host area is providing a platform for Am Mòd Nàiseanta Rìoghail. An Comunn Gàidhealach understands that each local committee will wish to promote its own area and its own objectives in terms of Gaelic language, music and cultural development. The LOC acknowledges that the focus is on staging a successful and enjoyable national and international event, on behalf of An Comunn as the national body.

John MacLeod
President
An Comunn Gàidhealach
14 March 2017

AN COMUNN GÀIDHEALACH

An Comunn Gàidhealach (“An Comunn”) is a Company Limited by Guarantee and a registered Scottish Charity. It is also a voluntary organisation with a membership base. It was founded in Oban as a vehicle for the preservation and development of the Gaelic language. It actively encourages the teaching, learning and use of the Gaelic language and the study and cultivation of Gaelic literature, history, music and art.

An Comunn Gàidhealach has overall responsibility for the co-ordination of all aspects relating to the staging of Am Mòd Nàiseanta Rìoghail.

AM MÒD NÀISEANTA RÌOGHAIL

The first Mòd was held in Oban in 1892, one year after the founding of An Comunn Gàidhealach. Over a period of decades An Comunn has developed the Mòd into one of the major cultural events on the Scottish calendar. The Mòd remains the principal vehicle through which artistic performance is judged against standards, which act as benchmarks for excellence in all Gaelic activity.

The Mòd also exists to encourage the extension of traditional Gaelic cultural elements into contemporary modes of expression such as popular music. In addition, the Mòd encourages the exchange of artistic and cultural expression between Scotland and other Celtic countries.

The Mòd regularly attracts performers from overseas, both solo and choral. Annual Mòds are held in America and Canada under the auspices of An Comunn. Provincial Mòds are held throughout Scotland with strong educational, voluntary and community involvement.

The names “Royal National Mòd”, “Am Mòd Nàiseanta Rìoghail”, “Iomall a Mhòid”, “Fèis a Mhòid” and “Mòd” and any variations thereof, are the property of An Comunn Gàidhealach and may not be used without prior written authority of An Comunn.

AN COMUNN STRUCTURE

Board of Directors

An Comunn Gàidhealach is managed by a Board of Directors. A register of the current Directors is maintained by the Company Secretary at the Stornoway office, and is available for inspection by interested parties.

Offices

An Comunn retains its Head Office in Stornoway. The Principal Office is in Inverness.

Standing Committees

The work of An Comunn is overseen by:

The Mòd Standing Committee

The Corporate Affairs Committee

Each of the Standing Committees is chaired by a Director with individual committee members being invited to participate from among the general membership of An Comunn.

The terms of Reference of the Standing Committees are available on request from the Chief Executive Officer.

AM MÒD NÀISEANTA RÌOGHAIL – LOCAL ORGANISING COMMITTEE (LOC)

A National Mòd shall be held in October each year in accordance with the Company's Articles of Association.

An application to stage the Mòd should be submitted by Branches, or affiliated Branches, of An Comunn Gàidhealach not later than 30 June in the fourth year before the Mòd is to be held. Applications require to be accompanied by a letter of support from the Local Authority to ensure that the local infrastructure is adequate to allow the hosting of a successful national Mòd.

Where a bid from a branch is not forthcoming or is considered not to have met the the overall requirements of An Comunn Gàidhealach arrangements will be made by An Comunn Gàidhealach to host the Mòd in an appropriate venue.

If more than one application is received to host the National Mòd, An Comunn Gàidhealach, after due investigation, will decide on the venue for the National Mòd.

When the Mòd is awarded to a Branch, the Branch should then convene a public meeting to appoint a Chairman, Vice Chairman, Secretary and Treasurer on an LOC. The LOC is a Committee of An Comunn Gàidhealach. The LOC contributes to the organisation of the Mòd, acting on behalf of, and in partnership with, An Comunn. On behalf of the Board of Directors, the Mòd Standing Committee will oversee, and scrutinise, the operation of the LOC. The LOC operates under the Company Registration, and under the Charity Registration, of An Comunn Gàidhealach. (Organisation chart to follow – post 2017 AGM).

LOCs have previously adopted a sub-committee structure that includes:

- A Fund Raising Committee and/or Finance Committee
 - An Accommodation Committee
 - A Fringe/Entertainment Committee
 - A Publicity/PR/Media Committee
 - A Stewards Committee*
 - A Transportation Committee*
 - A Halls & Venues Committee*
- (* Sometimes combined)

This indicative structure varies according to local needs.

The Chairman of each sub-committee sits on the LOC and forms a Convenors Committee along with office bearers. The responsibility for accommodation has been undertaken by VisitScotland staff at some Mòds.

The LOC must adopt the constitution that is provided by An Comunn Gàidhealach. The constitution lists the responsibilities that must be undertaken to comply with all statutory reporting.

The LOC must look to project the aims and objectives of An Comunn during planning and preparations for the staging of the Mòd. The LOC must liaise closely with An Comunn staff and officials and provide full progress reports as and when required. The committee should meet as required and should meet at least once per month in the year of the Mòd. The LOC should be prepared to hold additional meetings as necessary as the Mòd approaches.

The Convenors Committee should meet monthly to receive and approve sub-committee reports and thereafter report to the LOC.

An Comunn will endeavour to be represented at LOC and Convenors meetings. Copies of Minutes of all LOC meetings must be sent to the office in Inverness.

SPONSORSHIP

The raising of the funds required to stage the Mòd is the exclusive responsibility of An Comunn Gàidhealach. This includes negotiations with Local Authorities, Local Enterprise Agencies and major national and local sponsors and supporters.

An Comunn recognises that sponsorship agreements may result from local contacts. Therefore, provided prior consultation takes place with An Comunn, individual agreements may be negotiated locally. Such sponsorships will be administered by the LOC and may be included as part of the local committee's own contribution towards Mòd costs. An Comunn Gàidhealach must be kept informed. It is recognised that local circumstances will differ and for that reason it is important that a dialogue is maintained to maximise sponsorship opportunities locally and nationally and to avoid duplication.

An Comunn will take direct responsibility for raising major sponsorship funding. An Comunn and the LOC will work together to ensure that all sponsors and supporters of the Mòd receive due recognition in the build up to and during the week of the Mòd.

MEDIA

Media matters at the Mòd are the exclusive responsibility of An Comunn Gàidhealach and any statements by the LOC in relation to the Mòd must be made by their nominee with the prior approval of An Comunn.

Prior to, and during, the event, the Mòd attracts intense media interest. Throughout the year, An Comunn undertakes promotion aimed at generating positive media interest.

In consultation with An Comunn the LOC may publicise their hosting of the Mòd in their locality. Any approach to the local committee from the media on any matters relating to the Mòd should be referred to the Chief Executive or President of An Comunn Gàidhealach.

For the duration of the Mòd, all media matters are dealt with through a media co-ordinator appointed by An Comunn Gàidhealach.

During Mòd week it is important that an Office-bearer authorised by the LOC is available to provide media comments on their behalf. It is expected that this person would be a Gaelic speaker.

IOMALL A' MHÒID (MÒD FRINGE)

Iomall a' Mhòid is a complementary and subsidiary programme of events aimed at offering a quality and diverse range of events and different Gaelic art forms to a wider audience at the Mòd, out-with competitive events. Fringe events may take the form of concerts, lectures, recitals; book-launches, etc and are considered any event which takes place out-with the formal competitions.

An Comunn Gàidhealach and The LOC may work jointly to organise a programme of events under the banner of Iomall a' Mhòid. An Comunn Gàidhealach at a national level may, if circumstances allow, seek complementary funding to assist in the staging of a Mòd Fringe programme. When an approach of this type is successful the national body will consult with the LOC to create a co-ordinated Fringe/Iomall programme of events. In these circumstances the liaison may be conducted through the Fringe/Entertainment Committee.

Financial matters connected with Iomall a' Mhòid should be discussed and agreed according to the expectations and aspirations of both parties. An Comunn will work closely with The LOC to ensure that both parties are in agreement regarding any events which may take place as part of Iomall a' Mhòid.

IOMALL A' MHÒID PROGRAMME

The production of any Iomall a' Mhòid Programme should be discussed and agreed between An Comunn and the LOC. Publishing companies may be approached to discuss opportunities for the production and distribution of any programme, which may also include the selling of any advertising space in the programme

THE OFFICIAL MÒD PROGRAMME

The official Mòd Programme is the responsibility of An Comunn Gàidhealach. The local committee may wish to encourage local businesses to advertise in the programme and should contact the Mòd office who will provide them with further information.

WEBSITES

Each LOC will inherit a generic website from by An Comunn Gàidhealach. The LOC may operate it as they see appropriate to promote the staging of Am Mòd Nàiseanta Rìoghail in the locality. An Comunn will support the LOC with any technical upkeep of the website through their IT associates. LOC websites should provide a prominent, free link which highlights the An Comunn Gàidhealach website as the official website. The official Mòd logo must be displayed on any local sites, as well as the logos of the main event sponsors and supporters.

CATERING

An Comunn will liaise with the local committee and local authority on the provision of official and public catering during Mòd week.

The LOC will be responsible for arranging the provision and delivery of refreshments for support staff at all competition venues on a daily basis, excluding Sunday, and/or advised by An Comunn. These costs will be met by An Comunn.

MÒD SHINTY

An Comunn will be responsible for organising the Mòd Shinty Cup in partnership with Comunn na Camanachd and the LOC. Support in co-ordinating the Mòd Shinty event will be sought from Comunn na Camanachd's Area Development officer's where possible. The match is normally played between two senior teams and prior to the match, where possible, junior participation may feature in the form of Shinty development sessions or a junior tournament. The Mòd Shinty Cup and medals will be provided by An Comunn Gàidhealach and will be presented by a suitable representative.

MÒD FOOTBALL

The LOC, after informing An Comunn, may choose to run a football match. Any costs associated with the match will be the responsibility of the LOC.

MÒD DRAMA FINAL

Comunn na Dràma, in consultation with An Comunn, will administer the Mòd Drama. A suitable venue for the drama will be agreed by both parties. An Comunn will arrange and meet the costs of any additional light and/or sound facilities that may be required for the Mòd Drama Final venue.

TAISBEANADH A' MHÒID (GAELIC SHOWCASE)

Taisbeanadh a' Mhòid represents an opportunity for exhibitors, companies and organisations promoting or providing Gaelic language products and/or services to promote themselves during Mòd week. An Comunn will manage and co-ordinate the showcase and locate a suitable venue to host the showcase.

VOLUNTARY SUPPORT

The LOC should identify an appropriate number of volunteers who could provide support during the Mòd week, e.g.

- stewarding
- drivers / runners
- trophy delivery
- chairing of competitions
- ticket / programme sales at venues
- Mòd shop staffing

An Comunn will advise and provide the local committee with Guidance Notes for Stewarding duties in advance of the Mòd.

The LOC should appoint a Stewarding Convener who should aim to identify Chief Stewards each of whom will have specific responsibilities. The Chief Stewards should have experience of previous Mòds.

An Comunn Gàidhealach's volunteer policy must be adhered to at all times (Appendix. 4). Training and child protection awareness will be provided.

An Comunn Gàidhealach will ensure that all proposed Mòd venues conform to the appropriate standards including: Health & Safety, Fire Regulations and Licensing and will liaise with venues and Local Authorities to achieve this. Site visits and venue reces will be undertaken in advance of the Mòd by An Comunn Gàidhealach and other organisations as appropriate. Risk assessment forms are available from An Comunn to assist with this matter.

VENUE / OFFICE REQUIREMENTS

The Local Branch of An Comunn Gàidhealach, in their application, should have previously identified potential competition venues and offices, as follows:

- Two halls, each with a capacity of 500 – 1000 persons
- Four halls, each with a capacity of 100 – 500 persons
- Eight rooms seating 50 – 100 persons for Oral Competitions
- Gaelic Showcase location
- Rooms suitable for the following:
 - Mòd Finance & Administration Office
 - Trophy Storage space
 - Rooms for Gaelic Testing
 - Local Committee Official / Steward Room
 - Mòd Information Centre / Mòd Ticket Office

The LOC should provisionally book suitable venues to meet the needs of the Mòd. When the venues have been approved by the the Mòd Manager of Am Mòd Nàiseanta Rìoghail their use will be confirmed in writing by An Comunn Gàidhealach. The Mòd Manager will advise the LOC, and the venues, regarding which events will take place in each Mòd venue.

MAJOR EVENT ORGANISATION

An Comunn Gàidhealach recognises the responsibilities that Am Mòd Naiseanta Rioghail imposes on the organisation.

An Comunn will make every effort to ensure that the Mòd takes place in a safe environment. Risk will be assessed and if any risk is identified, steps will be taken to remove the risk. All competitions will take place in a safe venue. Employees and volunteers will be provided with a level of care and protection that they could expect to receive in any normal working situation.

Finance

An Comunn Gàidhealach will take all necessary steps to ensure the financial viability of each Mòd. It will only accept financial responsibility for expenditure associated with the Mòd where it has committed to that expenditure in writing (normally by the submission of a properly authorised purchase order).

Insurance

An Comunn Gàidhealach will insure the Mòd and provide copies of insurance certificates for display at the event (see Appendix 5). Any uncertainty regarding insurance should be referred immediately to An Comunn who will either address the issue or refer the matter to the insurance provider.

Risk Assessment

Risk assessment is a key tool in reducing exposure to risk. The Board of An Comunn Gàidhealach will consider the risks associated with each Mòd prior to awarding the Mòd to an applicant.

An Comunn will work with the supporting Local Authority to assess the risk associated with each venue identified as a potential Mòd venue. A Risk Assessment form is available from An Comunn (see Appendix 6). Alternatively, a Local Authority form may be used if deemed acceptable. The forms will be assessed by An Comunn staff when final decisions concerning venues are being made.

Fundraising

Local fundraising to host a Mòd is classed as restricted fundraising by the Office of the Scottish Charities Regulator (OSCR). Any funding raised for the specific purpose of hosting Am Mòd Naiseanta Rioghail can only be used for that purpose. It is important that LOCS are aware of this definition. In the event of fundraising exceeding the financial obligations (that have been agreed with An Comunn Gàidhealach) to host the Mòd, no other use may be made of the excess other than that for which it was raised.

Current OSCR guidance on the retention of funds locally is as follows:

- **If the monies have been raised on behalf of An Comunn Gàidhealach (ACG), any surplus raised must be passed back to ACG as the donations have been raised in that charity's name.**
- **The monies may have been raised by the local committees specifically for the purpose of running the Royal National Mòd. In this case, the monies must only be used to support the Mòd rather than for any more general purposes.**
- **The local Committees may choose to raise funds for more general or wider purposes. In this instance, it may be appropriate for the surplus to be used for the development of language and culture in the area providing of course that this use of the monies would be acceptable to the donors.**

The previous policy allowed any excess to be held locally for a period of ten years, for the support of a future Mòd in the host location. If a national Mòd was not hosted in the location before the expiry of ten years, from the date of completion of the original Mòd, the excess funds would be passed to An Comunn Gàidhealach (ACG) for the local support of a National Mòd in that locality at a future date. For the avoidance of doubt this policy no longer operates.

All funds passed back to ACG will be invested and held in trust. These funds, together with any accrued interest, shall be returned when the next Royal National Mòd is held in the locality.

The retention of funds locally has now been replaced by the guidance issued by OSCR (above). It is assumed that the final point (general or wider purposes) relates to Branch activities rather than Local Organising Committee activities which are specifically targeted at the Royal National Mòd.

AN COMUNN GÀIDHEALACH – RESPONSIBILITIES

The responsibilities of **An Comunn Gàidhealach** include the following:

Strategic Overview of the Event

Major Fund-Raising from Local Authorities and Local Enterprise Companies; all aspects of Mòd Administration; final allocation of competitions to venues; arrange Adjudicators; preparation and production of all Mòd music (through the Music Committee); production of Am Mòd Nàiseanta Rìoghail Syllabus; national and international marketing & promotion; liaison with sponsors, supporters, Local Authorities, Local Enterprise Agencies, etc; contact with local, national and international media.

Compile Official Mòd Programme

Process Mòd entries; co-ordinate editorial and advertising content; distribution, liaison with sponsors and Local Committee

Public Sector

Public Sector liaison & Public Relations.

Contact/liaison with MP's, MSP's, MEP's, Local Authorities and the Scottish Government – this responsibility will be shared with the Local Committee to ensure that any local issues are properly considered and factored into the contact/liaison.

Private Sector Sponsorship

Liaison and negotiation with existing and potential national and international sponsors.

Media Relations

An Comunn Gàidhealach will appoint a Media Agency to manage and coordinate Mòd PR and marketing activity. The Media Agency will liaise with local, national and international media representatives; manage the daily Press Conferences at Am Mòd Nàiseanta Rìoghail. They will manage Mòd media activity and publicity before and after the event. An Comunn will also appoint an official Mòd Photographer.

Liaison with Local Committee

An Comunn Gàidhealach will be represented, where possible, at Local Committee meetings.

Organisation of Competitions

Rules and Regulations of all Mòd competitions;

Appointment and payment of Adjudicators;

Appointment of Chairpersons;

Allocation of and payment for all official Mòd competition and concert venues;

Printing of competition and concert tickets.

Accommodation

Sourcing, booking and administration of accommodation and associated services for core Mòd staff, Adjudicators, guests and international delegates.

Adjudicators/Adjudication Sheets

Recruitment, training and allocation of Adjudicators to competitions;
Distribution of adjudication sheets on completion of competitions,
Administration of adjudication sheets post-Mòd.

Mòd Office/Information Centre

Identification of centrally located venue;
Staffing;
Mòd administration and finance;
Programme and Ticket sales;
An Comunn membership information services;
General Mòd information and guidance for competitors and visitors.

Concert/Competition Chairpersons

Identify and allocate Chairpersons to major competitions and main concerts

Opening Ceremony

Content Management
Issue of invitations to guests and participants in liaison with the Local Committee;
Format & production of Official programme;
identification of and payment for catering and hospitality services;
PA system;
Allocation of seating.

Closing Ceremony

Content Management
identification of and payment for catering and hospitality services;
PA system;
Allocation of seating.

Television/Radio

Liaison with broadcasters re the format and content of the main events and competitions and any other events which are to be broadcast on Television; Radio, Digital and Internet.

Catering

An Comunn Gàidhealach will arrange and meet the costs of catering for Mòd staff, officials, Adjudicators, delegates, VIP's and those stewards who may be required to be on Mòd duties all day during Mòd week.

Communications Systems

Where necessary, An Comunn Gàidhealach will provide and meet the costs of appropriate communications systems and associated training requirements during Mòd week.

Transport

An Comunn Gàidhealach will provide official transport for staff, guests, delegates, officials, adjudicators and others.

Gaelic Showcase

An Comunn Gàidhealach will co-ordinate the Gaelic Showcase arrangements as appropriate. The LOC is not responsible for costs associated with the Showcase.

PA System

An Comunn Gàidhealach will identify in which venues and halls additional PA sound/audio systems may be required and will contract a professional PA company to provide this service.

Fiddlers Rally/or alternative Musical Event

An Comunn Gàidhealach will identify the venue for the Rally/Musical Event and will meet the costs of providing appropriate subsistence for visiting musicians. The content, performers and running order of the event will be agreed between An Comunn Gàidhealach and the LOC. An Comunn Gàidhealach will produce the Official Programme for this event in consultation with the Local Committee.

Venue Decoration

An Comunn Gàidhealach will ensure that venues have appropriate decoration for the major competitions and concert venues. This duty will involve close liaison with the Local Committee and with the BBC. An Comunn Gàidhealach recognises the responsibilities that television broadcasting of the event imposes upon the Mòd and will co-operate with the BBC to ensure that decoration of the main venue is appropriate for purpose. An Comunn will accept responsibility for the reasonable cost of preparation and decoration of these venues.

Mòd Shinty Cup

An Comunn will be responsible for organising the Mòd Shinty Cup in partnership with Comunn na Camanachd and the LOC. Support in coordinating the Mòd Shinty event will be sought from Comunn na Camanachd's Area Development officer's where possible. The match is normally played between two senior teams and prior to the match, where possible, junior participation may feature in the form of shinty development sessions or a junior tournament. The Mòd Shinty Cup and medals will be provided by An Comunn Gàidhealach and will be presented by a suitable representative.

LOCAL ORGANISING COMMITTEE – RESPONSIBILITIES

The responsibilities of the host Local Committee will include the following on behalf of An Comunn Gàidhealach:

Local Fundraising

This could include a Lottery, raffles, ceilidhs, the establishment of a Mòd shop etc within the host location. Any costs incurred by the local committee eg in establishing a Mòd shop, undertaking a prize draw or lottery should be netted against local receipts.

An Comunn Gàidhealach takes responsibility for raising the majority of funding required to stage Am Mòd Naiseanta Rioghail. The local committee is required to raise a minority of funds (approximately 10% of the cost of staging the Mòd) on behalf of An Comunn Gàidhealach and for the sole purpose of staging Am Mòd Naiseanta Rioghail. The contribution required is as follows:

2017 Mòd = £30,750 (Lochaber)
2018 Mòd = £31,000 (Dunoon)
2019 Mòd = £31,250 (Glasgow)
2020 Mòd = £31,500 (Inverness)
2021 Mòd = £31,600 (to be agreed)

(Thereafter to be increased annually.)

The local contribution is to be remitted to An Comunn Gàidhealach as follows:

50% of sum to be paid on **15 June in the year of the Mòd**
50% balance to be paid on **15 September in the year of the Mòd**

An Comunn Gàidhealach will provide an invoice for remittance of the sum required.

Any surplus funding raised locally for the staging of a Mòd must be treated as restricted funding (see above – major event considerations – Funding). Funding may only be applied for the specific purpose for which it has been raised.

To ensure compliance with statutory requirements, and with charity requirements, the local committee is required to provide An Comunn Gàidhealach with Independently Examined Accounts that relate to Am Mòd Naiseanta Rioghail fundraising activities on an annual basis.

LOC Branding/Logo

The LOC may approach An Comunn Gàidhealach to help them create their own logo for branding purposes. This may be applied to the LOC website and any marketing or PR literature etc.

Iomall a' Mhoid events

All Iomall event must prominently feature the Gaelic language, Gaelic music and culture. An Comunn Gàidhealach and The LOC should work jointly to organise a programme of events under the banner of Iomall a' Mhòid. An Comunn Gàidhealach at a national level may, if circumstances allow, seek complementary funding to assist in the staging of a Mòd Fringe programme. When an approach of this type is successful the national body will liaise and consult with the LOC to create a

co-ordinated Fringe/Iomall programme of events. In these circumstances the liaison may be conducted through the Fringe/Entertainment Committee. Financial matters connected with Iomall a' Mhòid ought to be discussed and agreed according to the expectations and aspirations of both parties. An Comunn will work closely with The LOC to ensure that both parties are in agreement regarding any events which may take place as part of Iomall a' Mhòid.

Massed Choirs Parade

The Massed Choirs event takes place on the final Saturday each Mòd. The local committee together with Comunn nan Còisirean is expected to undertake the organisation of the Massed Choirs event as a finale to Am Mòd Nàiseanta Rìoghail. The local committee and Comunn nan Còisirean will be required to meet all costs associated with the staging of this event eg catering, PA requirements. The local committee will also need to undertake all liaison deemed necessary eg with police, local authority, roads dept, choirs etc and should work closely with An Comunn Gàidhealach.

Fiddlers Rally/Musical Event

An Comunn Gàidhealach will identify the venue for the Rally/Musical Event and will meet the costs of providing appropriate subsistence for visiting musicians. The content, performers and running order of the event will be agreed by an Comunn Gàidhealach and the LOC. An Comunn Gàidhealach will produce the Official Programme for the event in consultation with the Local Committee.

Ecumenical Church Service

The service should be held in the Parish Church. The LOC will book the Church; co-ordinate and produce the printed Order of Service, identify participants, co-ordinate participation of local religious interests, and the provision and funding of post-service catering.

Convener's Ceilidh

If such an event is considered appropriate, identify suitable venue, invite artists and Fear/Bean an Taigh. Meet the costs of any catering which may be provided. The Ceilidh is usually hosted as a part of the fund-raising effort and artistes, and the Fear/Bean an Taigh do not normally receive a payment. This event may be combined with the Traditional Ceilidh if the LOC feels that is appropriate.

Traditional Ceilidh

If such an event is considered appropriate, identify suitable venue, invite artists and Fear/Bean an Taigh. Meet the costs of any catering which may be provided. The Ceilidh is usually hosted as a part of the fund-raising effort and artistes, and the Fear/Bean an Taigh do not normally receive a payment. This event may be combined with the Convener's Ceilidh if the LOC feels that is appropriate.

Venue Selection

The local committee will be expected to undertake initial identification of potential Mòd competition and concert venues; provide guidance regarding suitability and make initial approach regarding provisional bookings in order to establish estimated costs, audience capacities and facilities available at/for each venue. Once venues have been approved by the Mòd Manager they will be booked by An Comunn Gàidhealach. An Comunn will pay for venues following the completion of the Mòd. Payment will be based upon the submission of an invoice.

Venue Decoration

The local committee and Local Authority will support in co-ordinating the decoration of competition and concert venues except for the stage in main venue which is used for the evening concerts and televised events; this is the responsibility of the BBC.

This responsibility should involve minimal expenditure at a local level. If significant expenditure is identified the matter should be referred to An Comunn at a National level immediately.

Municipal Decoration

The LOC should, in partnership with An Comunn Gàidhealach and the local authority undertake to organise effective decoration of the main host town in advance of, and for the duration of, the Royal National Mòd. The decoration of the town should reflect the assistance provided by major Mòd local and national sponsors and supporters where this is possible.

Signage

The Local Authority, with support from the LOC, should co-ordinate and organise the erection of directional signage to Mòd competition venues and concert venues; Mòd offices; Mòd shop etc and internal signage within venues. This should be done in co-operation with An Comunn Gàidhealach. An Comunn will advise regarding signage for venues, offices etc. Signage must complement information contained in the official Mòd programme.

Shuttle Bus

The local committee may provide a shuttle bus service for competitors and visitors. The service should provide transport between major competition and concert venues. The costs of any such service should be met by the local committee. This facility is optional and will only operate if deemed appropriate by the LOC.

Mòd Ticket/Programme Sales

The LOC should identify responsible individuals who will be required to sell Mòd competition and concert tickets and official Mòd programmes at Mòd venues. It should be understood that income generated from the sales of Official Mòd tickets and programmes is returned to An Comunn Gàidhealach.

An Comunn will offer tickets for sale to Members in the first instance. Following the sale to Members the remaining tickets will be forwarded to the LOC for local sale. A minimal retention of tickets for sale in the offices in Stornoway and Inverness will take place prior to the tickets being forwarded. Dates of public sale will be advertised on the website.

Financial Synopsis:

Direct Funding sources:

Grants:

Bord na Gàidhlig – core

- responsibility of ACG to reach settlement.

Local Authority

- responsibility of ACG to reach settlement with LA.

Other Grants

EventScotland

- ACG responsibility.

Commercial Income

Mòd entry fees

- ACG responsibility.

Programme Sales

- ACG responsibility.

Ticket Sales

- ACG responsibility.

Music Sales

- ACG responsibility.

Other Income

Local Mòd Committee (Page 13 refers)

- Local Committee to raise this funding.

Sponsorship

- ACG responsibility.

BBC

- ACG responsibility.

Application of funding:

Employee Costs

Salaries & Wages

- ACG responsibility.

Royal National Mòd Costs

Prizes

- ACG responsibility.

Medals & Engravings

- ACG responsibility.

Adjudicator; accomp. etc fees

- ACG responsibility.

Junior Choir Expenses

- ACG responsibility.

Venue Hire

- ACG responsibility.

Marketing & PR

- ACG responsibility.

Accommodation

- ACG responsibility.

Catering & lunches

- ACG responsibility.

Printing etc music

- ACG responsibility.

Delegate costs

- ACG responsibility.

Programme fees

- ACG responsibility.

Insurance

- ACG responsibility.

Event transportation (not Shuttle Bus)

- ACG responsibility.

ACG – An Comunn Gàidhealach.

ORGANISATIONAL RESPONSIBILITIES**Appendix 2**

ITEM	An Comunn Gàidhealach	Local Committee (LOC)	Possible In-kind assistance
Shuttle Bus		√	√
Massed Choirs Catering		√	
Fiddlers Rally High Tea/Evening Meal	√		
Post Fiddlers Rally catering		√	
AMNR Official Catering	√		
Steward Catering	√		
Mòd Shinty Cup	√		
Mòd Football Cup		√	
Mòd Sponsors Lunch/Dinner	√		
Literature Awards	√		
Official Receptions	√		
Communications Systems	√		
Town Decoration		√	√
Iomall/Feis a Mhoid Programme		√	√
Venue Directional Signage		√	√
Adjudicator Fees	√		
Chairperson/ Adjudicator refreshments		√	
Post-Drama Buffet	√		
Officials/VIP Transport	√		
Gaelic Showcase Venue Costs	√		
Church Service Catering		√	√

Note: Financial responsibility follows the organisational responsibility identified above.

THE ROYAL NATIONAL MÒD – MAIN EVENTS
(Indicative purposes only – may vary from year to year)

Appendix 3

Friday	Opening Ceremony Opening Ceilidh/Concert
Saturday	Instrumental Competitions Mòd Sports Finals Mòd Sponsors Lunch/Dinner or Opening Buffet Fiddlers Rally/ or alternative Musical Event
Sunday	Ecumenical Church Service Celtic Praise
Monday	Gaelic Showcase opens Junior Competitions Concert
Tuesday	Junior Competitions Concert
Wednesday	Literature Awards Drama Final Clarsach Competitions Gold Medal Qualifying Gold Medal Finals Silver Pendant Qualifying Silver Pendant Final Traditional Ceilidh
Thursday	Traditional Medal Qualifying Traditional Finals Rural Choirs Competitions Highland Dancing Competitions Convener's Ceilidh
Friday	Senior Choral Competitions Closing Ceremony Concert Gaelic Showcase closes
Saturday	Massed Choirs Farewell

Note: The daily diary of events at each Mòd may change at the discretion of An Comunn Gàidhealach. An Comunn will undertake to advise the local committee of any changes at the earliest possible opportunity.



An Comunn Gàidhealach

Volunteer Policy

An Comunn Gàidhealach: volunteer policy

An Comunn Gàidhealach's work is a partnership between volunteers and staff. The aims of An Comunn Gàidhealach are to support and develop all aspects of the Gaelic language, culture, history and heritage at local national and international levels by:

- Promoting the study and development of Gaelic language, literature, music, drama and all other related art forms.
- Promoting the use of the language in everyday community life.
- Actively seeking official recognition and use of Gaelic as a living language and national asset from local, national and European Governments and other agencies, by co-operating with other organisations engaged in the provision of Gaelic language and culture.

An Comunn Gàidhealach is non-political and non-sectarian and membership is open to anyone sharing the above objectives.

As a volunteer, your gift of time, skills and experience will help us to achieve our aims. By doing so it is our aim that volunteers gain satisfaction from this partnership and that the relationship is one of mutual benefit.

When you volunteer with An Comunn:

- You can make a difference to our Gaelic language, culture, history and heritage.
- Your gift of time, skills and experience will be used well.
- Your volunteering will be appreciated and recognised.
- You will be provided with all the information and guidance required for you to carry out your volunteering. You will be encouraged to develop in your volunteering role.
- You will be given opportunities to keep up to date with An Comunn Gàidhealach's work.
- You can expect An Comunn Gàidhealach to seek your views on its work and on your volunteering.
- You volunteer in an organisation that is striving to be non-discriminatory and diverse.

- You volunteer in an environment that is safe.
- You will be covered by An Comunn Gàidhealach's insurance policies.
- You won't be out of pocket.
- You can expect An Comunn Gàidhealach to help you to resolve any difficulties you may have with An Comunn Gàidhealach or your volunteering.
- You are free to stop volunteering at any time.

In order to meet these aims:

- An Comunn Gàidhealach will ensure that staff maintain good inter-personal working relationships.
- An Comunn Gàidhealach expects everyone to carry out their volunteering within the Law and within the organisation's Policies and Procedures.
- An Comunn Gàidhealach may request that an individual stops volunteering where the relationship has broken down.
- An Comunn Gàidhealach will seek references for volunteers, as part of the selection process, who are providing significant and pro-longed voluntary service to the organisation.
- An Comunn Gàidhealach will maintain a register of volunteers' details.

An Comunn Gàidhealach expects all volunteers to act responsibly at all times.

An Comunn Gàidhealach Insurance

Appendix 5

(Certificate & Schedule available from An Comunn Gàidhealach)

